



Pacific Empire Minerals Corp. Announces Appointment of Directors

April 21, 2017, Vancouver, BC, Canada - Pacific Empire Minerals Corp. ("PEMC" or the "Company") is pleased to announce the appointment of Larry Donaldson and Keith Henderson to the Board of Directors of the Company as independent directors.

Larry Donaldson, CPA, CA

Mr. Donaldson is a Chartered Professional Accountant with over 40 years of accounting, auditing and tax experience. He graduated from the University of British Columbia in 1971 with a Bachelor of Commerce degree. He is the managing partner of a local Chartered Professional Accounting firm and has extensive experience in public company audits and in accounting and tax planning for mineral exploration-based companies. Mr. Donaldson is currently the Chief Financial Officer of Rockhaven Resources Ltd., ATAC Resources Ltd., Strategic Metals Ltd. and Silver Range Resources Ltd. Mr. Donaldson will serve as the Chair of the Audit Committee.

Keith Henderson, M.Sc.

Mr. Henderson is a mining industry executive with 20 years of experience working throughout Africa, Europe, and North and South America. He was educated in Europe, graduating with B.Sc. (Hons) and M.Sc. in geology and has extensive experience in multiple mineral deposit types and commodities. After several years in consulting roles, Mr. Henderson worked with Anglo American Exploration in Europe and North America, leading a number of exploration projects. Ultimately, he was project manager for Anglo Coal as the company made its first entry into Canada. In 2007, Keith joined Cardero Resource Corp. as Executive Vice-President where he played a critical role in advancing Pampa de Pongo through a positive scoping study and ultimate sale for US\$100 million cash. Mr. Henderson is currently President and CEO of Centenera Mining Corp. and a director at Desert Star Resources Ltd. and Remo Resources Inc.

“Larry and Keith are valuable additions to our Board given their experience with publicly listed mineral exploration companies. We believe that their expertise will assist the Company as we move forward with our IPO and seek to build a successful mineral exploration company,” stated PEMC’s President, Brad Peters.

About Pacific Empire Minerals Corp.

PEMC is a private exploration company based in Vancouver, British Columbia, which is focused on the discovery of copper-gold deposits in politically stable jurisdictions with sound infrastructure. PEMC acquires exploration stage properties, and seeks partnerships and joint ventures to advance projects through to discovery. By providing business partners with the opportunity for discovery, PEMC is able to limit risk while maintaining exposure to discovery in numerous projects. Additional information, maps and diagrams have been compiled by PEMC and can be found on PEMC's website at www.pemcorp.ca.

ON BEHALF OF THE BOARD

Brad Peters
President

Pacific Empire Minerals Corp.
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Forward-Looking Statements

This shareholder update contains forward-looking statements and information within the meaning of applicable securities laws (collectively, "forward-looking statements"), including the United States Private Securities Litigation Reform Act of 1995. Statements in this shareholder update which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations and orientations regarding the future. Often, but not always, forward looking statements can be identified by words such as "pro forma", "plans", "expects", "may", "should", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", "believes", "potential" or variations of such words including negative variations thereof, and phrases that refer to certain actions, events or results that may, could, would, might or will occur or be taken or achieved. Such forward-looking statements include, among others, the Company's business model and property acquisition plans, the IPO being contemplated for 2017 and the uses of the Financing proceeds. Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inability of the Company to implement its business plan and to find suitable partnerships and joint ventures, operating and technical difficulties in connection with mineral exploration and development activities, actual results of exploration activities, the estimation or realization of mineral reserves and mineral resources, requirements for additional capital, changes in general economic conditions, changes in the financial markets and in the demand and market price for commodities and precious metals, lack of investor interest in the IPO, accidents, delays in obtaining governmental, securities regulatory authority or stock exchange permits or approvals, changes in laws, regulations and policies affecting mining operations, title disputes, the timing and possible outcome of any pending litigation, environmental issues and liabilities, and risks related to joint venture operations.

Readers are cautioned not to place undue reliance on forward-looking statements. Except as otherwise required by law, the Company undertakes no obligation to update any of the forward-looking statements in this shareholder update or incorporated by reference herein.